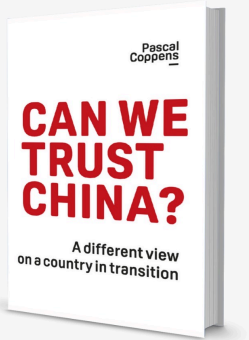
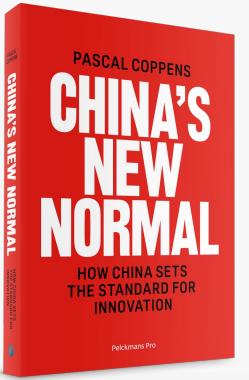




# PASCAL COPPENS

Keynote speaker, Author,  
Tech Entrepreneur and  
Social Media Influencer



# BIO

For the past 35 years, Pascal has experienced China's incredible rise and aspirations first-hand as a manager and serial tech-entrepreneur. He has gained huge exposure and is an internationally recognised and respected China expert.

## Degrees

1993: B.A. in Business Engineering from the Solvay Brussels School of Economics and Management, Brussels

1996: M.A. in Oriental Languages & Cultures from the University of Ghent, Ghent

1997: Chinese Language at Capital University of Economics, Beijing

1999: MBA-training program European Commission at Beijing Foreign Studies University, Beijing

## Career:

1998: China Sales manager Forpex, Ghent

2000: Sales & Marketing Alcatel-Shanghai Bell, Shanghai

2001: Sales Manager Asia Eonic Systems, Shanghai

2002: Global Marketing Manager Wind River Systems, Silicon Valley

2004: Co-founder PolyCore Software, Silicon Valley

2006: JV partner Sundance Asia, Shanghai

2010: Founder Letsface, Shanghai

2017: Co-founder accelerator Sinnolabs, Brussels-Shanghai

2018: Partner speakers collective nexxworks, Ghent





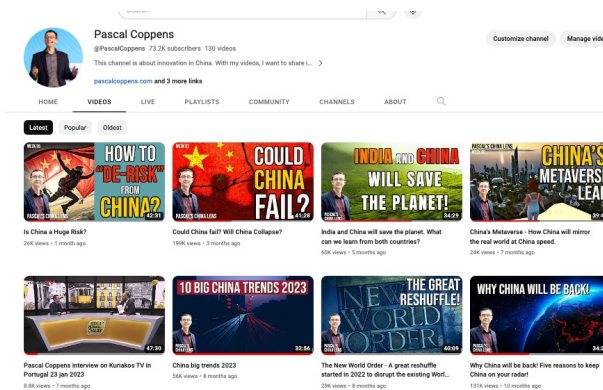
# DEEP EXPERTISE FROM 20 YEARS LIVING IN CHINA

## AUTHOR



Best-seller in Belgium

## SOCIAL MEDIA & PODCASTS



73K China community

## NEWS ARTICLES & TV



China Expert

# 100+ YEARLY ENGAGEMENTS

## KEYNOTES & PANNELS



### Most Popular Titles

- China's New Normal: innovation & how to understand China
- Leadership in times of change
- (How) Can we trust China?
- A.I. behind the Wall

## MASTERCLASSES



### Separate sessions (2 hours)

- Chinese innovation
- Leadership from China
- CX & customer service
- Agility & ecosystems
- China's AI & Generative AI
- Chinese geopolitics & trust

## ADVISORY & MODERATION



### Topics of interest

- Economy, Business, Trends
- Collaboration, R&D, Competition
- Supply chains, e-mobility
- Politics, Finance, Environment
- Taiwan, Soft Power, BRI
- US-China, chips, Human Rights
- Consumers, Society, Industries

# SELECTED CLIENTS...







# PASCAL COPPENS

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